

Team CHOICES

Month-long Suggested Fundraiser Activities

Campaign Timeline	Suggested Activities	How to do this
Week 1: Get started!	<ol style="list-style-type: none"> 1. Send an email. Consider adding a challenge. 2. Post at least two messages to Facebook or other social media. 3. Send a text to your friends/family. 4. Like & share at least two posts made to the CHOICES Facebook page with a personal message like. "This is why I support CHOICES." 	<p>Visit the Fundraising Resources page to find help, creating emails, building social media post and creating a text.</p> <p>There are also links to graphics, short videos and samples fundraising messages.</p>
Week 2: You've got this!	<ol style="list-style-type: none"> 1. Send an email. Consider adding a challenge. 2. Post at least two messages to Facebook or other social media. 3. Send a text to your friends/family 4. Like & share at least two posts made to the CHOICES Facebook page. Add a personal message or challenge. 	<p>DON'T FORGET! Include the link to your personal fundraising page every time you send an email or post on social media.</p>
Week 3: You're so close!	<ol style="list-style-type: none"> 1. Send an email. Consider adding a challenge. 2. Post at least two messages to Facebook or other social media. 3. Send a text to your friends/family. 4. Like & share at least two posts made to the CHOICES Facebook page. 	
Week 4: Bring it home!	<ol style="list-style-type: none"> 1. Send an email. Add a note that this is the final week to help you meet your goal of XXX! 2. Post at least two messages to Facebook or other social media. 3. Send a text to your friends/family. 4. Like & share at least two posts made to the CHOICES Facebook page. 	

*Note: The Team CHOICES campaign is a year-long self-paced fundraising initiative. You can begin when you like, but please remember that the campaign officially wraps up on **December 31st** and all gifts will should to be made by the end of that day. Thank you!*